

Nicolas Sanabria-Otalora

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EXPERIENCE

UX/UI Designer

Rokk3r

Apr 2022 - Jan 2023

- Designed user interfaces and flows for e-commerce and marketing solutions.
- Researched and analyzed end-user behavior across international segments.
- Lead internal design reviews using slideshows, mockups, and prototypes.
- Iterated UX/UI user flows to meet strategic product goals for new features.
- Created wireframes for collaboration sessions with product and engineering teams.
- Conducted user-testing sessions to validate UX assumptions.
- Created design systems for mobile and desktop with multiple component variations.

UX/UI Designer

Emdash

Oct 2020 - May 2022

- Managed the internal design system and component library for the Emdash brand.
- Created wireframes for SaaS clients in the CloudOps space.
- Built mockups based on product and marketing stakeholder requirement criteria.
- Conducted design revision sessions with client stakeholders.
- Trained client stakeholders on how to use and comment within Figma.

Interior Designer

Cuisines Modena, Montreal, QC

Aug 2018 - Feb 2021

- Managed YUL condominium project (phase 2) and Drummond condominium project (phase 2), ensuring customer satisfaction with the design and construction process.
- Collaborated with residential clients to produce design plans, resulting in a design that meets their needs and budget.
- Followed up with residential clients to iterate designs based on their feedback, ensuring customer satisfaction with the final product.
- Sent construction orders to Scavolini for creation and delivery, ensuring timely and accurate completion of projects to meet customer expectations.
- Worked with small business clients on interior design projects, resulting in a more personalized and efficient customer service experience.

EDUCATION

Assoc. User Experience Design

Google UX Design Professional Certificated

Assoc. Interior Design

Collège Inter-Dec, Montreal, QC, Canada

BS Architecture

Universidad Jorge Tadeo Lozano, Bogota, Colombia

SKILLS

UX/UI User-Centered Design, Wireframing, Prototyping, User Flows, User Journeys, Mockups, Figma, Sketch, Adobe Creative Suite, User Research and User Strategy, Usability testing, Agile, Empathy, Responsive web design, Mobile design, Invision, Design Systems